

# Call Maps4Society open

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## deadline noon February 17, 2014

Newsflash nr. 14 – December 2013



*Dear Maps4Society and Maps4Science friends,*

*This newsletter will be sent to you from now on by GeoBusinessNetherlands/ IIPGeo. In this issue, you will find more information on the opening of the call, the results of the matchmaking event, whilst we also introduce the chair of the Programme Committee and inform you of the new status of the Dutch Centre for Geodesy and Geo-informatics, NCG.*

*We wish you all a happy Christmas and an innovative 2014!!!  
Greetings from all of us.*

## Call M4S open – approach of open innovation

The call for proposals of the Maps4Society program has just been opened! All relevant information can be obtained from web portal of the Dutch Technology Foundation, STW: [www.stw.nl](http://www.stw.nl).

In the first phase, preproposals are invited for research projects with a budget cap of 500 k€, as well as preproposals for small innovative projects with a cap of 50 k€. The proposal template is a small 4-pager. Consortia need to consist of a university, government agency, and a private sector representative. Students of Universities (WO) and Universities of Applied Science (HBO) are explicitly invited to propose as well. More information is provided in the call text. The program secretariat Margriet Jansz can be contacted for even further questions (email: [m.jansz@stw.nl](mailto:m.jansz@stw.nl)).

The M4S program is based on open innovation ideas, and aims to optimize added value for our society. Results obtained in the projects will be placed on the open domain, allowing further value adding by third parties in the future. Software products specifically will be open source always. Recent experience has proven that the areas of geo-information and geo-ICT are fertile soils for open innovation because of a thriving culture of collaboration.



*Mini-interview met Eppo Bruins en Arie Versluis door  
Jacqueline Meerkerk*

## Matchmaking starts — Eol award for TUDelft team

A festive event on November 8th at NSO offices in The Hague marked the kick-off of the M4S matchmaking process. Over 100 representatives from science, government and private sector enjoyed the exchange of project ideas and the efforts to team up with like-minded colleagues across the golden triangle.

During a mini-interview at the event, STW director Eppo Bruins expressed his delight over the uniqueness of M4S, because it, and he meant “geo,” is so strongly cross-sectoral, and does not fit within a single top sector of the Dutch research policy agenda.

Arie Versluis, quartermaster Chief Data Officer at the Dutch Public Works Department (Rijkswaterstaat) and interim HID at the CIV, forecasted that M4S will signal a revival of the prominence of geo-information in his department, as it continues to grow in relevance. He, too, expressed the hope that more and more cross-cuts are identified and will help tie systems and processes together, demonstrating the unique, binding nature of geo-innovations for society. Our consortium partners RWS, STW, Kadaster, NSO en NCG expressed their excitement and high hopes for M4S, and wished all matchmaking event participants the very best in their pursuit of a successful preproposal.

The award for the most original Expression of Interest was handed to Reinout Kleinhans of TUDelft for his proposed “VGI social scientific approach for neighbourhood governance.” Chair of the M4S Program Committee Kyra van Onselen praised its innovative ideas as well as its practicality, and its strongly multi-disciplinary nature.

## **M4S Program Committee – Three questions for Kyra van Onselen**

The Program Committee of Maps4Science is the steering entity of the program. It informs and advises decision-making by the Board of STW over project proposals. Dr.ir. Kyra van Onselen chairs the Program Committee.

- **Who is Kyra, and what is your job?**

I work at the Department of Information Management in the Division of Water, Traffic, and the Living Environment at Rijkswaterstaat. My background is in Geodesy. I supervise in processes of generic strategy for demand orientation and demand packaging, which addresses issues of the inclusive society as a source of information. Current key words in this domain are crowd-sourcing and data-mining.

- **What is, in your opinion, the definition of success in the Maps4Society program by the year 2020?**

Let's start at the beginning: the matchmaking event already was a great success in itself, since so many participants discovered previously unknown linkages between them.

The program will be truly successful when application domains and the geo-information domain are no longer strangers to each other, innovations have been developed that can be considered breakthroughs, and when the program has shown an engagement with a substantial number of young, creative minds that are pushing us forward in our knowledge-based society.

- **In which way are you aiming to contribute to this?**

The role I much appreciate playing is that of a broker in knowledge and human networks, signaling trends to key players in these, and accommodating such players in engaging with each other. I also aim to contribute my own department's substantial expertise in the geo-domain in such processes.



*Kyra van Onselen enjoying conversations during the matchmaking event in The Hague*

## **NCG: Nederlands Centrum voor Geodesie en Geo-informatica**

The former NCG (Dutch Committee for Geodesy at the Academy of Sciences, KNAW) has

renamed itself, while holding on to its acronym, NCG. As of January 1<sup>st</sup>, 2014 it is a foundation under the name “Nederlands Centrum voor Geodesie en Geo-informatica” (st. NCG). On December 19th, this feat will be spotlighted with the symposium 'NCG in beweging' (NCG on the move), taking place at the Geofort. Further information can be found at NCG’s portal [www.ncg.knaw.nl](http://www.ncg.knaw.nl)

### **Over Maps4Society & Maps4Science**

Maps4Society is the Cooperation Programme developed by Rijkswaterstaat, Kadaster, Netherlands Space Office, Nederlandse Commissie voor Geodesie and Technologiestichting STW. The research and innovation programme has an overall budget of 3 M Euro and will run from 2014 through to 2020. More information can be found at the portal [www.maps4society.nl](http://www.maps4society.nl); submission of proposals is arranged through STW’s portal [www.stw.nl](http://www.stw.nl). **Point of contact:** Margriet Jansz, [m.jansz@stw.nl](mailto:m.jansz@stw.nl).

The main aim of Maps4Science is to innovate and scale up the national geo-information research-infrastructure to one of European potential, and to foster spatial breakthroughs in other domains of science. The support to further this initiative comes from the Innovation platform Geo-informatie (IIPGEO), NCG and Jacqueline Meerkerk Management. The original proposal text and its letters of support are available at the M4S portal [www.maps4science.nl](http://www.maps4science.nl). Based on those ideas further development is currently pursued. **Point of contact:** Prof. Peter van Oosterom, [info@maps4science.nl](mailto:info@maps4science.nl)

Newsletter Maps4Society (including Maps4Science):

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